



# Webinar Registration Form

## **Integrating Appreciative Advising To Positively Impact Retention, Persistence & Graduation Wednesday, February 6 ~ 1:00-2:30pm (Eastern)**

Once the live date has passed, this training will be available on demand.

### Overview

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This webinar will cover the essential components of Appreciative Advising, including a detailed and applications-oriented explanation of the key steps in the process (Disarm, Discover, Dream, Design, Deliver, and Don't Settle). Participants will learn how to implement them in an integrated academic advising program that is as responsive as possible to individual student needs as well as the needs of the institution and the employers who hire them. The focus will be on the various bases that must be covered in the appreciative advising approach, including the institutional bases that must be covered when managing the process. Included in the presentation will be opportunities for participant involvement using case studies and real-time feedback via chat.

In this interactive webinar, we will explore the mechanics involved in developing and maintaining a successful, appreciative academic advising program, discuss the challenges involved and how to overcome them, and dissect the process for fostering stronger, more productive, responsive and cost-effective advising relationships within the context of an integrated appreciative advising model. We will investigate, in detail, evidence-based best practices for using the Appreciative Advising approach to help students achieve their full potential both academically and in their careers – and how this will precipitate and support enhanced retention-to-graduation.

#### Objectives:

- Review the essential components of the appreciative advising process (Disarm, Discover, Dream, Design, Deliver, and Don't Settle)
- Explore evidence-based best practices when using the Appreciative Advising model
- Investigate the role of leadership in implementing appreciative advising programs that are responsive to the needs of students, institutions, employers, and society in general
- Assess and anticipate evolving student needs concerning Academic Advising and how those needs can be better met through an Appreciative Advising approach
- Examine mechanisms for using Appreciative Advising to keep everyone at the institution on the same page concerning their Academic Advising efforts
- Critique real-life examples of effective and ineffective ways of interacting with students when using Appreciative Advising

### Who Should Attend?

- Academic Advising and Retention
- Career Services/Career Center
- Orientation and Advising
- Admissions and Recruitment
- Enrollment Management
- Academic Affairs/Advising Faculty
- Student Services/Affairs
- Housing/Residence Life
- Student Conduct
- Any educator interested in learning more about appreciative advising



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## Speaker(s)

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**Dr. Aaron W. Hughey / Professor in the Department of Counseling & Student Affairs**  
*Western Kentucky University*

*“Appreciative academic advising represents the future. As the educational and economic landscape continues to evolve, it is essential that colleges and universities continue to enhance their advising services to meet the increasingly complex needs of students who are, by most criteria, qualitatively distinct from previous generations. This webinar will demonstrate how appreciative advising can be a primary tool in the ongoing struggle to make sure all students are successful in achieving their educational, career and life goals.”*

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including leadership and student development, standardized testing, diversity, legal issues (including compliance), technology, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on student success; successfully dealing with overly-involved and aggressive parents is one of his specialties.

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## Newsletter



## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)  
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)  
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.